

Waystation Signs -- Headwaters Chapter of Virginia Master Naturalist
status: 1-4-2015

Please see the additional sign options shown below this update.

Sample signs have been drafted that include the following “universal” components

- Title: either ‘pollinators’ waystation’ or ‘waystation 4 pollinators’ or similar
- Text Explanation: drafted paragraph for review is the same on all signs (position varies)
- Placeholders for 6 sponsors: logo will be on 2x2 inch white square with optional QR symbol (discussion needed - sponsors must agree to our requesting QR and linking to their site)
- Standard “labels” that will each have a QR created for them

-- ants -- bees -- bugs -- butterflies --moths --wasps
-- clover -- echinacea -- milkweed --thistle --trees

this is an item for discussion because we can establish links to existing locations (which may become unavailable) or we can have mobile friendly pdfs on the HMN site that can also have links to other places. Of importance is that the QR symbols we create link to “mobile” friendly information! There is no cost to create a QR; all should be tested asap.

At this time, most sites are happy with an 18x24 sign (one requires a smaller sign). I have created 9 additional “dramatic” signs for site leader consideration because ALL feedback so far is that a dramatic sign will PULL people to the site to see what is going on. I opted to create variable dramatic signs so that each site could have its own dramatic sign (thereby increasing interest in visiting all locations). I will plan to have 2/3 scale of every sign for the January meeting (ie 12x16), and full scale 18x24 of the most desired three signs . I am not doing full scale of all because the cost is 3x the 2/3 scale.

Therefore, please email me to indicate the 2 signs you love the most! (by January 15th, please. Also, please review the paragraph that is universal to all signs.